

# steelonthenet.com

As at Feb 2006, our  
website statistics  
indicated visitor  
activity at the level of  
~6.5 million hits/year

## PRICE LIST as at 01-Mar-06

For further information, please contact [marketing@steelonthenet.com](mailto:marketing@steelonthenet.com)

**Posting of a company press release:** Free (subject to management discretion).

**Posting of a conference paper:** Free (subject to management discretion).

**Link to your website:** € 140/annum<sup>1</sup>.

**Banner at top of page:** € 375/month.

**Banner on links page:** € 250/annum<sup>2</sup>.

**Banner on events page:** € 175/month<sup>3</sup>. Minimum 2 months.

**Banner or button on books page:** € 150/month. Minimum 2 months.

**Button in menu bar:** € 325/month (button appears on most pages of the site)<sup>4</sup>.

**Text link in menu bar:** € 225/month (text link also appears on most pages of the site).

**Feasibility study:** Fixed price fee for feasibility study preparation by three professional MCI consultants € 48,500<sup>5</sup> (including professional fees + expenses); report delivery in ~4-5 weeks.

Number 1 Google rankings for [www.steelonthenet.com](http://www.steelonthenet.com) at February 2006

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Steel industry consultant	Global steel industry
	Metal industry books
Steel industry conferences	Free steel news
	Steel industry advertising
Steel trade information	Steel production capacity

<sup>1</sup> This service includes free weekly spidering of your website's pages by our 'robots', and free inclusion in our search engine service. For a demonstration of search engine capabilities, click on the FERROSEARCH button in the [www.steelonthenet.com](http://www.steelonthenet.com) menu bar, and enter a keyword.

<sup>2</sup> This service includes the cost of a link to your website on our links page at [www.steelonthenet.com/steel\\_links.html](http://www.steelonthenet.com/steel_links.html). Your banner must be of standard dimensions i.e. 468x60 pixels in size.

<sup>3</sup> This service [rotating banner] is typically used by steel industry exhibition or conference organisers. Advertising information about your event also appears on our affiliate website [www.sheetmetalworld.com](http://www.sheetmetalworld.com).

<sup>4</sup> Your button must be ~120 pixels in width, or fairly close to this to fit in the menu bar.

<sup>5</sup> Please add €2000 supplement for additional expenses for work in former Soviet Union or in Asia-Pacific region.