



Steelonthenet.com

PRICE LIST as at 01-Mar-16

For further information, please contact info@steelonthenet.com

Posting of a company press release: Free (subject to management discretion).

Posting of a conference paper: Free (subject to management discretion).

Link to your website: € 60/annum [free link exchange].

Banner at top of premium page [steel news, steel prices]: € 125/month.

Banner at top of links/other pages: € 50- € 85/month¹.

Side banner on events page [incl home page]: € 25/event/week². Minimum 2 months.

Side banner in other menu bar [excl home page]: € 35-€ 60/month³. Minimum 2 months.

Concept study: Fixed price fee for concept study preparation € 18,000 (including professional fees + direct expenses); includes ~15 page high level report on market, technical and financial issues; report delivery usually takes approx 3 weeks.

Feasibility study: Fixed price fee for feasibility study preparation by three professional MCI consultants € 60,000⁴ (including professional fees + direct expenses); includes site visit; includes written report of 50-60 pages plus financial model; report delivery typically in 6-7 weeks.

Consulting fees: € 1400 / day.

¹Your banner must be of standard dimensions i.e. 468x60 pixels in size, in gif/jpg format and under 10 kb.

² This service [rotating banner] is typically used by steel industry exhibition or conference organisers.

³ Button must be 120 pixels in width to fit in the menu bar, and under 5kb.

⁴ Please add €2000 supplement for additional expenses for work in former Soviet Union or in Asia-Pacific region.